

ΜΟΥΣΕΙΟ
ΒΥΖΑΝΤΙΝΟΥ
ΠΟΛΙΤΕΜΟΥ
ΘΕΣΣΑΛΟΝΙΚΗΣ



MUSEUM
OF BYZANTINE
CULTURE
THESSALONIKI

Press release
International Museum Day 2019
"Museums as nodes of culture: the future of tradition"

On 18th May is celebrated around the world the International Museum Day with museum and cultural heritage issues. For 2019, the International Council of Museums (ICOM) has chosen the theme "Museums as nodes of culture: the future of tradition". With the choice of this subject, the International Council of Museums (ICOM) seeks to demonstrate that Museums, apart from protecting and promoting the cultural heritage, have nowadays become the focal points of communication between peoples and cultures. They develop collaborations and create networks for the exchange of ideas and experiences. Preserving with respect historical memory and tradition, they seek new orientations to inspire modern man and serve his needs. In this context, the Museums with their multi-faceted actions try to meet the challenges of modern society and achieve the difficult balance between heritage and innovation, contributing to the building of a better future.

The Museum, with this reasoning, has developed on the floors of the White Tower an exhibition of views of the life of the Thessalonians over time based on new technologies. The White Tower, the Ottoman monument-landmark of Thessaloniki as an ark of the collective memory and multiculturalism of the city. The site outside the monument is the most common meeting place for the Thessaloniki's people, whether it is social gatherings and teenage appointments, meetings after the triumph or defeat of football clubs or pandemic rallies. It is the starting point or the climax of getting acquainted with the city. Inside, the exhibition, exploiting mainly new, innovative technologies, illustrates the history of Thessaloniki, illustrating various social and political events, movements, tendencies and transitions, creating an intense musical experience for the visitor.

Friday 17 May 2018 10:00 and 12:00

Thematic tour of the White Tower exhibition, focusing on the use of new technologies. First come first served. Statements at **2310-267832**.

Free entrance.

On 18 May, International Museum Day, the entrance to the Museum of

Byzantine Culture and the White Tower is free.

Free entrance to the events.

Media Sponsors:



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